



Make it a Memory!

SOURCING
FRESH

Ingredients

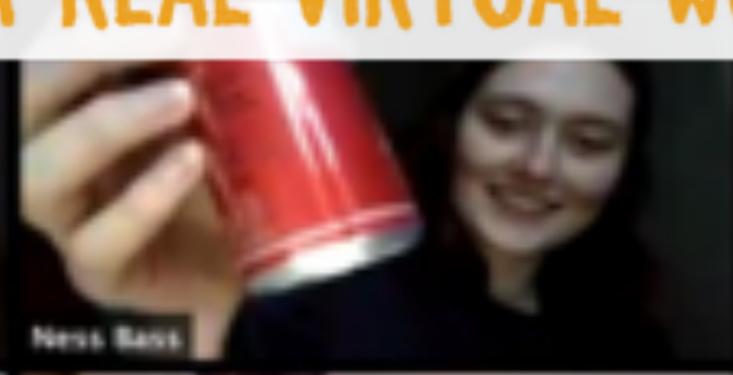
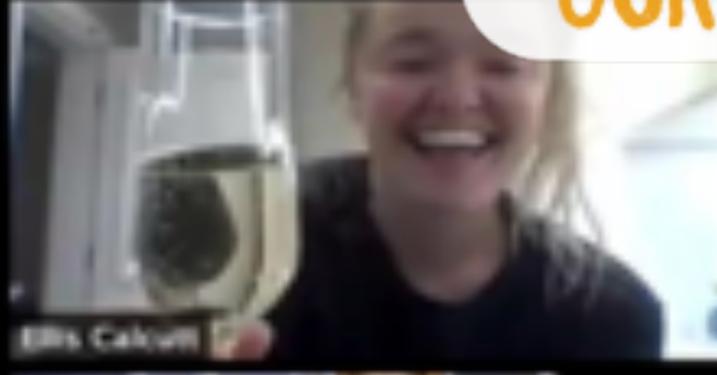


SOURCING THE
FINEST *Spirits*





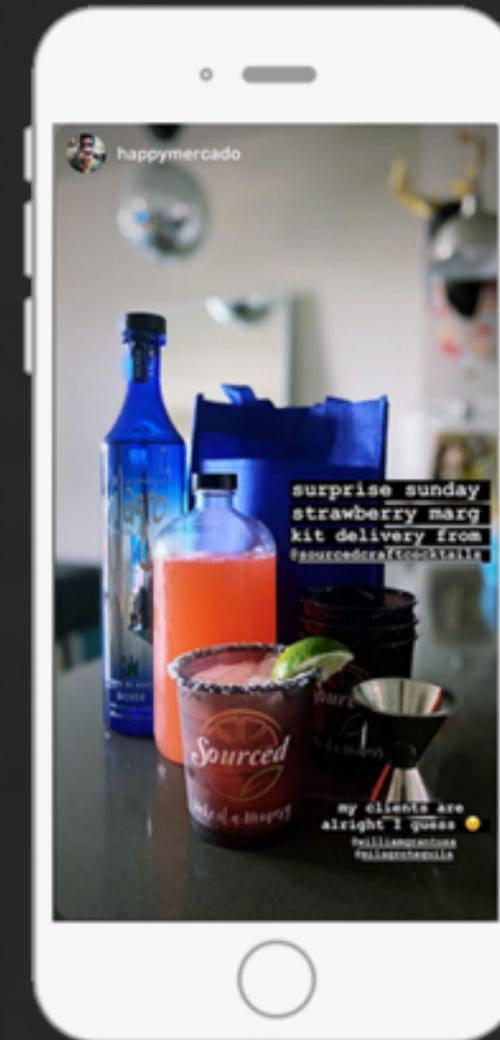
OUR NEW NORMAL - A REAL VIRTUAL WORLD



PHONE-TO-DOOR Custom Cocktail Kits

In the absence of a star-behind-the-bar making the cocktail, consumers must have guided curation to take the raw product, a fabulous Tequila, radiant Gin or sophisticated Whiskey, and transform that into the finished product.

By curating fresh, balanced non-alcoholic mixers with that raw product and providing simple education on how to enjoy, the consumer has a guaranteed great cocktail experience at home.



Branded POS



Markets



Platform



Cart Size
\$68



Monthly Unique Users
68,000



Return Customer Rate
30%



Unique Users
750K

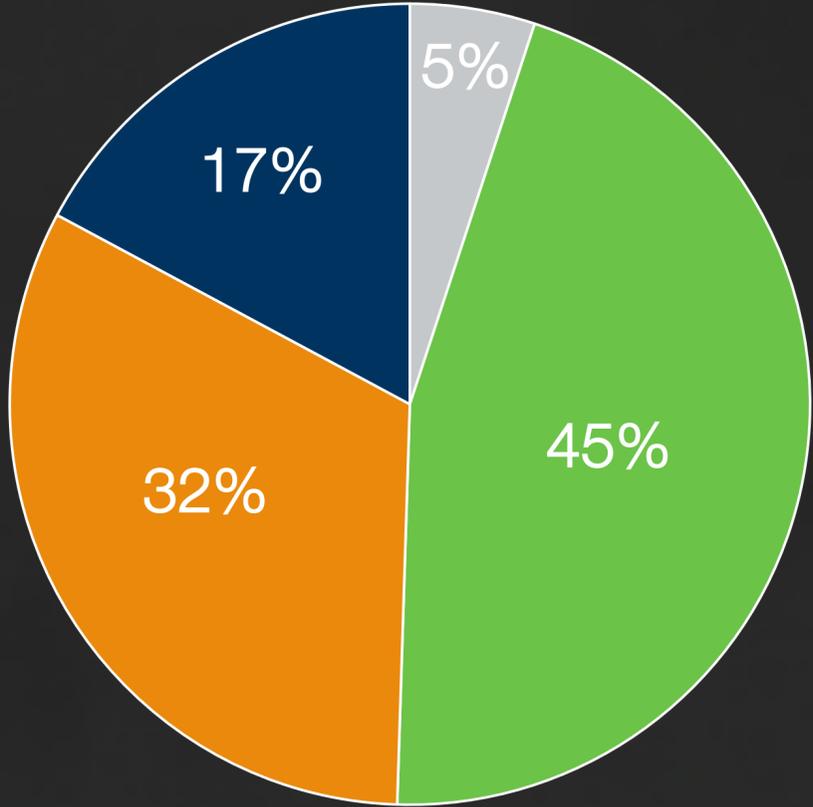


Campaign Impressions
600K

Sourced Consumers



Age



21 - 24 25-34 35-44 45+

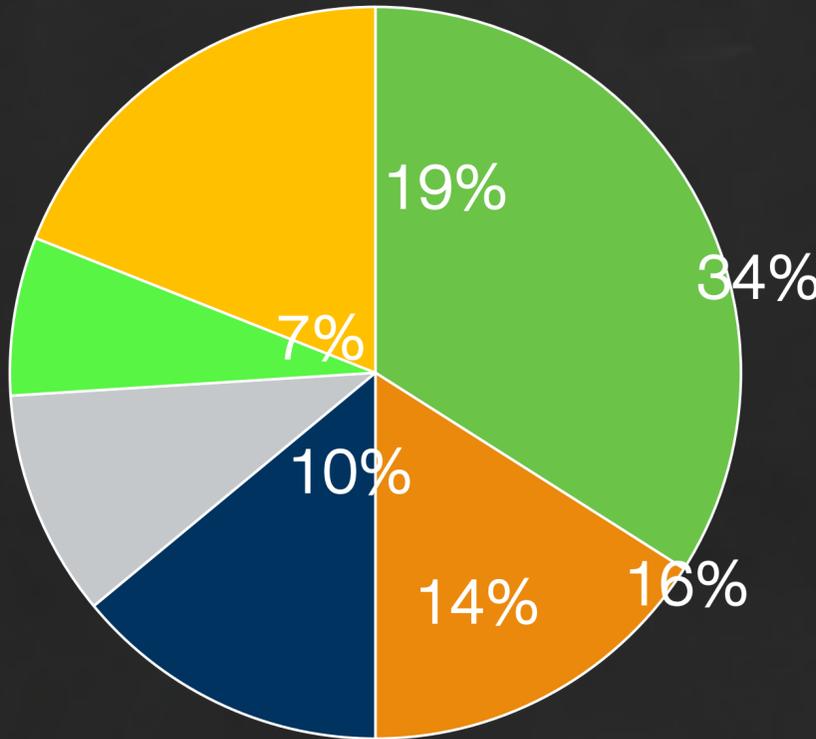


Females
65%



Males
35%

City



Austin Dallas New York Los Angeles San Francisco Other

Consumer/Media Response



BEST MARG EVER!!

Bethany Pickering on Apr 23, 2020

I don't typically love margaritas, and I don't love spicy, but let me tell you that this is one of the best cocktails I've ever had. It was so smooth, and just the right amount of spice. Muy beuno!!



BEST DRINK DELIVERY!

Jackie on Mar 22, 2020

I absolutely loved this drink and the convenience of delivery (and since I ordered earlier in the day, I received it that evening)! It was especially great to have all the ingredients and the jigger included so all I had to do was follow the recipe and then enjoy. Highly recommend



AMAZING DRINK!

Ricky on May 05, 2020

We ordered this cocktail to celebrate another week as parents successfully making it through the week with the kids out of school. The drink was amazing! Very smooth, just the right amount of sweet, and evenly proportioned. I would highly recommend it to those whiskey lovers out there. Plus the mix stays good for several days so we were able to enjoy them all weekend. Definitely looking forward to my next cocktail order!

The Washington Post

"From Sourced, I recently ordered a cocktail called the Evening Standard. What arrived was a full bottle of Sazerac Rye and a smaller bottle of apricot-Demerara syrup and bitters; making a delicious apricot-laced riff on an Old Fashioned that was as simple as mixing the two together in the proportions spelled out by the accompanying instructions."

Forbes

"Be the boss of the year (or host to your friends) by throwing a happy hour with Sourced Craft Cocktails...bartenders deliver kits to their attendees homes, and then host a virtual intro to the drink...Individuals in those cities can order batches of cocktails as well. In addition to giving strapped bartenders work, a portion of proceeds goes to the U.S. Bartenders Guild."

THE COMPANY WE KEEP



- 6+ years of Festival, concert, Fortune 500 Activations, Enterprise, B2B, and B2C expertise.
- We curate the highest level custom cocktails, custom branded to your needs.

DIAGEO

Google



BACARDÍ

amazon.com



NETFLIX

Pernod Ricard

WILLIAM GRANT & SONS
INDEPENDENT FAMILY DISTILLERS SINCE 1867



ANHEUSER-BUSCH

Bartender's Response



Dakota Nate

"I'm extremely thankful for Sourced for providing me with ability to keep working through this uncertain and unusual time. This new program has not only given me back my creative edge, but driven me into a new ritual of daily affirmation and appreciation that I plan on bringing into my day to day once life as usual resumes again. It has also pushed me into a whole new realm of responsibility and gratitude for others, and that's absolutely priceless.

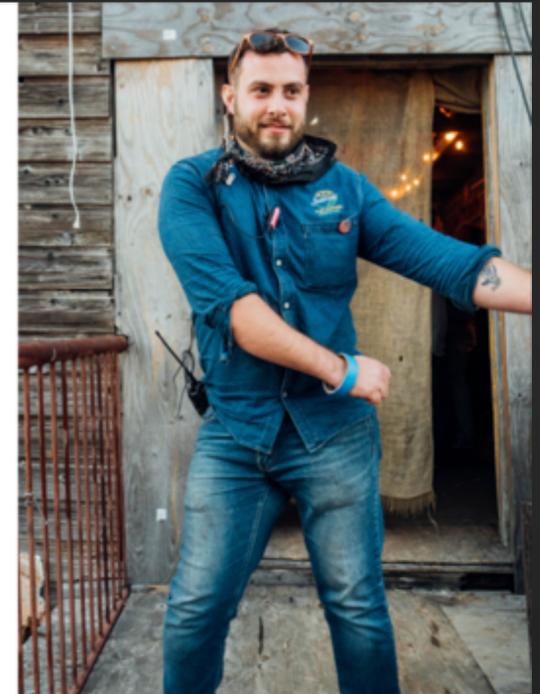
Not to mention, driving around Los Angeles in the middle of what would be rush hour traffic is absolutely bonkers."



Sourced is hiring out of work bartenders to deliver our cocktails to consumers homes - helping them earn a livable wage while their restaurants and bars our shutdown or at limited capacity.

Casey Heath

"With everything that's going on and there being no sure answer of any relief, it's great to know we have someone looking out for us. Someone putting money directly into my pocket. I'm not worrying about my next meal or feeding my dogs."



Jordan Dewing

"Last week in a matter of hours 2/3 of the people I know either lost their job completely or, at least, for the foreseeable future. The ability of businesses, like Sourced Craft Cocktails, to adapt to this situation so quickly has been remarkable. Yesterday I began driving for Sourced's delivery cocktail service. This opportunity helps to give me some hope of generating income and staying financially stable over the course of the forced business closures. It also feels great being able to bring a good time to people who otherwise might be having a hard time."



THANK YOU

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crafting moments into
memories.